

TAHA OZDEMIR

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SUMMARY

Full-Stack Web Developer with 5+ years of experience, specialising in PHP (Laravel), modern JavaScript, and SQL databases across SaaS and e-commerce platforms.

- Build and launch production web applications end-to-end, from UI and user journeys to backend architecture, database design, and third-party integrations.
- Shipped a live AI SaaS product with a credit-based usage model, owning payments, accounts, admin tooling, deployment, and ongoing maintenance.
- Known for shipping quickly with full ownership, integrating unfamiliar technologies, and delivering secure, scalable features that support real business operations.

SKILLS

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|-------------------------|-----------------------------|----------------------------------|
| - Full-Stack Ownership | - System Design | - Agile Delivery |
| - Backend Development | - Product Development | - Cross-Functional Collaboration |
| - Frontend Development | - Requirements Translation | - Performance Optimisation |
| - API Integration | - Problem Solving | - Security Mindset |
| - Database Architecture | - Stakeholder Communication | - Troubleshooting and Debugging |

EXPERIENCE

LuxyAI.net (AI SaaS Platform – [LINK](#))

Founder & Full Stack Developer (Built as Technical Showcase Only, Sales Disabled, Non-Monetised, Demo-only)

- Launched a live AI SaaS platform, delivering subscriptions and credit-based usage through an end-to-end billing flow.
- Architected a Laravel-based backend integrating more than 8 AI services (virtual try-on for e-commerce, AI video/image generation, SEO content writer, OCR tools), using queued job orchestration and status tracking to manage concurrent generations reliably.
- Built secure user accounts and role-based admin tooling, implementing authentication, rate limiting, and input validation to protect platform usage and data.
- Designed the full customer journey from landing page to dashboard, translating business requirements into UX decisions that support self-serve adoption.
- Implemented usage analytics and reporting to track credit consumption, subscription activity, and feature demand, enabling informed pricing and roadmap decisions.
- Owned production deployment and maintenance, handling server configuration, monitoring, and rapid issue resolution to keep the service stable in real-world use.

Endigital's (Digital Solutions Agency – [LINK](#))

Backend Developer

Istanbul, TR

2021 – 2023

- Delivered an NFC-based digital business card platform to production in 3 months, supporting 75+ users in the initial rollout.
- Designed the database schema from scratch and built a Laravel backend, ensuring secure data handling and clean API patterns for the front end.
- Picked up Vue.js in 1 week and shipped the UI with Tailwind CSS, taking ownership of key architecture decisions across the full build.
- Integrated 3 new technologies under deadline pressure, resolving compatibility and delivery risks through structured testing and iterative releases.
- Collaborated with UX/UI stakeholders to implement responsive layouts and smooth user flows, translating designs into production-ready components.
- Optimised database queries and request handling to keep core actions fast & reliable, strengthening performance at scale.

PROJECTS

Freelance Web Developer | Shopify and WordPress Client Sites | Multiple Clients

2018 – 2023

- Delivered client web and e-commerce builds ranging from Shopify storefronts to WordPress sites and custom web solutions.
- Led end-to-end delivery including discovery, design handoff, build, revisions, and deployment.
- Completed 15+ projects that supported client sales, lead capture, and brand presence through reliable production releases.

ADDITIONAL INFORMATION

Backend and Frameworks: PHP, Laravel, CodeIgniter, Node.js

Frontend and UI: JavaScript, Vue.js, React.js, HTML, HTML5, CSS, CSS3, Tailwind CSS

Databases and Platforms: MySQL, MongoDB, PostgreSQL, SQL, NoSQL, AWS, Shopify, WordPress